

TikTok Boom : Questions PART 1 1) ByteDance's success story: explain how a Chinese company has beaten US tech giants at their own game. Here are some keywords to help you structure your answer: - Humble beginnings - Zhang Yiming's idea - Acquisitions - Branding strategy PART 2 2) TikTok for content creators: advantages and drawbacks. 3) How does TikTok differ and stand out from other social media platforms? 4) Who is TikTok's target audience? 5) Shelly Banjo says that success for a content creator can happen much faster on TikTok than on YouTube. Do you agree? Why?	TikTok Boom : Questions PART 1 1) ByteDance's success story: explain how a Chinese company has beaten US tech giants at their own game. Here are some keywords to help you structure your answer: - Humble beginnings - Zhang Yiming's idea - Acquisitions - Branding strategy PART 2 2) TikTok for content creators: advantages and drawbacks. 3) How does TikTok differ and stand out from other social media platforms? 4) Who is TikTok's target audience? 5) Shelly Banjo says that success for a content creator can happen much faster on TikTok than on YouTube. Do you agree? Why?
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